

# Letter Writing Campaign

- ❖ Have the letters in envelopes stamped, with your return address, and addressed to the person or business to which you are writing.
- ❖ Write as many letters as you can. The more letters you write, the better chance you have of raising more money!
- ❖ Start off by personalizing the letter to your relative/family friend. Try to avoid if possible, writing to people of the parish – we have already asking for the support of the parishioners. If you do not have anyone to write to – write to some of the local businesses.
- ❖ Tell them what you will be doing.
- ❖ Tell them why you are doing it.
- ❖ Let them know that together we need to raise money to cover all our expenses.
- ❖ Checks are to be made out “St. John XXIII” with NCYC in the memo
- ❖ Set a deadline in your letter as to when the money should be in (ideally, we would like the money by October 1, 2019).
- ❖ Thank them in advance for supporting a worthy cause.
- ❖ Hand write the letter if possible or if you choose to type it use special stationery with matching envelopes.
- ❖ If you have gone on these trips before, be sure to include a picture. People love pictures and can relate to them.
- ❖ Please **hand write the address on the envelope** so it doesn't look like junk mail and ends up in the garbage.
- ❖ Personalize the letter as much as you can.
- ❖ Send self-addressed (even stamped) envelopes for their convenience. You will have a better chance of getting contributions by doing that.
- ❖ Be sure to mention that their donation is fully tax-deductible
- ❖ The more letters you write the more success this fundraiser will be. Many people have funded their entire pilgrimage to NCYC through letter writing alone!
- ❖ If you haven't heard from some of the people, send them a post card or email as a reminder of when the money is due. (Many people told me they wanted to contribute but either lost or misplaced the letter.)
- ❖ We will accept money even after the due date.
- ❖ **Hand in the money as soon as you get it in so we can track it and credit your account!**
- ❖ Be sure to **write thank you notes** to all the people that have contributed to this event.

Date

Dear \_\_\_\_\_,

As may or may not already know, this November I will be going to Indianapolis with several other young people from my parish for the National Catholic Youth Conference. During our time in Indianapolis, we will have an opportunity to pray, learn and worship with thousands of other young people from across the country.

We are able to attend this faith affirming conference because of the generosity of our fellow parishioners, our friends and families and through fundraising events such as bake sales, concessions, pancake breakfast and other events...But we are still a little short. Instead of a Christmas/birthday present this year, would you consider making a donation? Every donation helps, no matter the size. Checks can be made payable to "St. John XXIII" with NCYC in the memo. Please send your donation to (your home address) by (August 15 or another date you choose – the earlier you get donations, the better idea of how much fundraising you will have to do!). All donations are tax-deductible.

Thank you in advance for your generous support. We also ask that you keep us in your prayers for successful fundraising efforts and a safe and enriching pilgrimage to Indianapolis!

Yours in Christ,

Your name